Accounting and Finance Basics

(Hybrid: Live Online or In-Person)

March 8, 2023
9:00 am - 11:00 am

PRESENTER:

Shawn Tysiak
Senior Lecturer of Finance
University of Toledo

This program has been submitted to the HR Certification Institute (HRCI) for review. The Employers' Association is a recognized provider of recertification credits. The use of this official seal confirms that this Activity has met HR Certification Institute's® (HRCI®) criteria for recertification credit pre-approval.

The Employers' Association is recognized by SHRM to offer Professional Development Credits (PDCs) for SHRM-CP® or SHRM-SCP® recertification activities.

A solid understanding of basic accounting and finance concepts can help you as a leader make more informed management decisions.

Sound business decisions require sound supporting data. Fortunately, leaders and managers have a wealth of powerful information at their fingertips in the form of the company's financial data. Learn how to tap into this powerhouse and use it to make business decisions like whether to develop a new product, enter a new market, streamline costs, add on to your facility, and many other decisions that business managers and owners make every day.

Taught by Shawn Tysiak, Senior Lecturer of Finance at the University of Toledo, this information-packed seminar will explore the following:

- ❑ **Financial statements**: what do the numbers tell you?
- ❑ **Analysis techniques:** how to put the data to work for you
- ❑ **Financial ratios**: the steering charts of your organization
- ❑ **Liquidity**: how agile is your organization when it comes to making a financial move?
- ❑ **Debt management**: when and how to lighten the load

Register your team today!

Pricing

- ❑ List price **$215**
- ❑ EA Member **$155**
- ❑ EA Member (register before February 22) **$135**

Register online at www.TheEA.org
Or call the EA at 419-893-3000

Company:_____

Contact:_____ Phone:_____

Email_____

Address: _____ City_____ ST__ ZIP _____

Registrant 1 _____

Registrant 2 _____

Registrant 3 _____

Registrant 4 _____

Registrant 5 _____

*You may send a substitute at any time; however, no-shows or cancellations within 5 full business days of the program will be responsible for the full registration fee. The Employers' Association reserves the right to reschedule or cancel seminars if minimum requirements are not met.