



STRIVING FOR EXCELLENCE: WOMEN IN LEADERSHIP

A VIRTUAL EXPERIENCE
FALL 2020

INVESTING IN THE FUTURE

Gain Insight Into Behaviors That Successful Women Leverage to Achieve Results

PRADCO research finds that most women manage their time effectively, despite all the responsibilities they have between work, family, and other personal commitments. We also find that women are flexible, adapt to shifts in priorities, and are willing to accommodate the needs of others. As a result, women tend to put themselves last and may not take the time to focus on what is important to developing stronger careers and personal growth. Because of the demands women face, PRADCO has developed an online program that focuses on women as individuals, providing an opportunity to reflect, gain insight, and put a plan in place to become the best version of themselves.

PROGRAM GOALS

Provide an online development opportunity to advance women through:

- Improving self-awareness with PRADCO's *Quick View Leadership* and *Personal Styles* assessments
- Identifying strengths to leverage and behaviors to modify to accomplish personal and career goals
- Networking with women from companies and industries all over the US and learning from others' experiences
- Providing a self-directed learning environment to accommodate busy schedules
- Improving confidence and leadership presence to have more impact

PROGRAM REQUIREMENTS

Participants must have access to the internet and be able to use web conferencing and collaboration tools. Group webinars and individual coaching sessions are scheduled in advance. All other work conducted in this program can be completed at any time within established time frames.

Corporate Headquarters

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PRADCO
DEVELOPING STRONGER ORGANIZATIONS

PROGRAM OUTLINE

October

Program Kick-Off – October 19

- Welcome email and program materials mailed to participants with assigned reading

Pre-Work

- Participants complete PRADCO's Quick View Leadership and Personal Styles assessments online

November

Webinar 1: Finding and Leveraging Your Unique Value – November 11

- A one-hour interactive web conference where research will be shared, data from the *Quick View Leadership* assessment will be reviewed, and participants will begin reflecting on their own value

Individual Coaching Session 1

- Participants review assessment results and develop an action plan with a coach, outlining goals for the program

Self-Paced Assignment

- Participants review recorded lesson, *Improving Operational Effectiveness*, and collaborate with the cohort via discussion forum

December

Webinar 2: Strengthening Relationships with Personal Styles – December 9

- A one-hour interactive web conference identifying the four communication styles and the primary tendencies demonstrated when interacting with others

Self-Paced Assignment

- Participants review recorded lesson, *Motivating Others for Optimal Results*, and collaborate with the cohort via discussion forum

January, 2021

Webinar 3: Influencing with Authentic Leadership – January 6

- A one-hour interactive web conference that will review tools and strategies to help participants lead and motivate others more effectively

Individual Coaching Session 2

- Participants review progress made on action plan with coach

Self-Paced Assignment

- Participants review recorded lesson, *Making Decisions with Confidence*, and collaborate with the cohort via discussion forum

February, 2021

Webinar 4: Celebrating the Journey – February 3

- A one-hour interactive web conference will guide participants in demonstrating stronger leadership presence

Certificate of Completion

- Participants receive a certificate for completing all assignments as outlined in the program



PROGRAM REGISTRATION AND COST

The cost for this program is \$2,950 per participant. **The registration deadline is October 12 2020.**

For more information about the program or to register, please contact Aaron Kowaleski, Director of Sales & Marketing, at (440) 337-4662 or akowaleski@pradco.com.