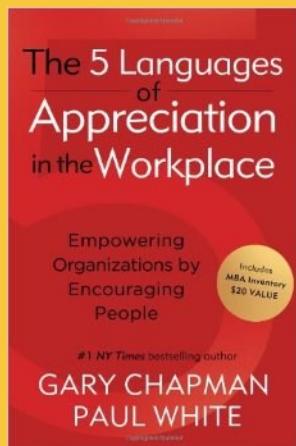




Dave Tippett, PHR  
Director, On-Site  
Learning & Consulting

Dave is well-known in the Northwest Ohio and Southeast Michigan business community for his enthusiasm, training creativity and commitment to helping people work better, together. He provides customized training content, delivered with an innovative and interactive approach. Aside from training, Dave is also a published playwright and author. He and his wife, Jill, live in Gibsonburg.



**Let's get started! We're ready to go to work for you.**

# The 5 Languages of Appreciation in the Workplace

## Appreciating Your Staff Makes Business Sense

**Bad things happen when people *don't feel appreciated*.**

Sound familiar? The fact is, the simple act of *not* showing appreciation to your team members can contribute to a number of negative consequences in the workplace:

- Higher rates of turnover and absenteeism
- Decrease in productivity and quality of work
- Lower customer satisfaction ratings
- Increasing apathy, sarcasm and cynicism
- Increased internal theft

All of these factors contribute to **higher costs** for companies and organizations. From a business perspective, **appreciation isn't just about making people 'feel good'. The level of appreciation experienced by staff affects the company's bottom line.**

**The cure?** Employees who truly feel valued are more likely to be **actively engaged at work, and create a positive work environment.**

## The EA can help you get there!

Our on-site training program, The "***The 5 Languages of Appreciation in the Workplace***" is designed to help managers, directors, supervisors and teams learn how to communicate appreciation in a way that is **targeted and effective**. This **targeted approach** is powered by the **MBA** (Motivating by Appreciation) inventory, an innovative tool that identifies the Appreciation language that's most effective for each participant—even if the participant works offsite.

Popular trainer Dave Tippett is now a **Certified Facilitator** for "***5 Languages of Appreciation in the Workplace***" and is eager to have a no-obligation discussion with you about the program. We focus on your specific needs and time restrictions.